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## Practice areas IP-IT & Privacy

### **Languages** Italian English

### Alessandra Feller

#### **Partner**

Alessandra has extensive experience in industrial and intellectual property law, information technology, data protection and cybersecurity. She assists leading Italian and international companies operating in various sectors, including luxury and fashion, technology, in particular software and new technologies, insurance, life sciences, including scientific research, as well as food and beverages and sports. In particular, Alessandra provides assistance in the exploitation and protection of intellectual property rights as well as technology transfer, information technology and cybersecurity, unfair competition, consumer law and e-commerce, influencer marketing, protection of image rights and advertising laws, privacy and personal data protection. She has also developed specific expertise in IP, IT and privacy assistance with reference to corporate and M&A transactions. Alessandra is an adjunct professor of commercial and marketing law at L. Bocconi University and author of academic publications.

#### **Professional experience**

2023		Cappelli Riolo Calderaro Crisostomo Del Din & Partners, Milan
2010	2022	Ciana and History Association Miles

2010 – 2023 Giovannelli e Associati, Milan

2012 - 2020 K&L Gates, Milan

2009 Associate professor of commercial law at Università Luigi Bocconi

2008 – 2012 Orsingher Avvocati Associati, Milan

#### **Educational**

2009 Admitted to the Milan Bar Association2005 Law Degree - Università dell'Insubria di Como

2001 Economics and Business Law Degree – Università Luigi Bocconi

#### **Publications**

2021 Le azioni a voto potenziato, in Azioni e altri strumenti finanziari

edited by C. Marchetti, Giappichelli

2011 I conferimenti di beni di proprietà intellettuale, in Scritti giuridici per

Piergaetano Marchetti. Liber discipulorum, AA.VV., Egea

2009 Commentary on Article 122 (Shareholders' agreements),

Commentary on Article 123 (Duration of agreements and right of withdrawal) and Commentary on Article 124 (Cases of

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inapplicability), in Commentario delle società, edited by G. Grippo, Utet

2008

Commentary on Article 2468 (Participations) by L.A. Bianchi and A. Feller and Commentary on Article 2469 (Transfer of Participations) by A. Feller, in Commentary on the corporate reform, edited by P. Marchetti, L.A. Bianchi, F. Ghezzi, M. Notari, Giuffré-Egea

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